

KTXA PROGRAM/ISSUES REPORT

July 1-September 30, 2009

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). The station also initiated a series called Survive In '09, a daily segment in each newscast which focuses on ways to help those in our community that have been adversely affected by the national economic downturn.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

Quarterly Issues Report

July-September 2009

Community

7/1 8pm The North Texas Tollway Authority is converting to an all electronic toll collection system on the George Bush Turnpike. **7/1 8pm** Trinity Hillcrest Church in North Dallas has a "drive-thru church". The "drive thru" takes prayer requests. **7/1 8pm** Seven year old Cody McCasland was named a Huggable Hero for his courage and determination to overcome his disability. The program spotlights children who make a difference in the world with their compassion and dedication. **7/4 7, 8pm** A Farmers Branch resident had the opportunity to publicly thank a police officer for saving his life during a fire. **7/6 7, 8pm** The Kroger Company donated \$5,000 to the Humane Society of North Texas. The donation was part of Kroger's Neighbor to Neighbor donation program.

7/13 8pm According to **Money** Magazine, Keller is one of the best cities in the U.S. to live in. It was ranked seventh based on affordability, cost of living and jobs. **7/13 8pm** Women who receive care at the Nexus Recovery Center in Dallas received a free day of pampering. The Center helps disadvantaged women struggling with alcohol and drug abuse. More than one hundred volunteers gave the women haircuts, manicures, massages and dental work. **7/13 8pm** Dallas police officers helped deliver materials to a SWAT lieutenant's home. The TV show Extreme Makeover Home Edition renovated the officer's home. He was shot while trying to serve a warrant in 2007 and is in a wheelchair. **7/16 7pm** The program Project Single Mom offers single moms help with financial literacy, home ownership and personal development. **7/21 8pm** The Department of Transportation has a website where people who see someone throwing trash from their car can report the license plate number. TX-DOT will then send a litter bag to the offender along with a letter reminding them it's against the law to throw trash on the roadways. **7/25 8pm** The town of Krum TX held a Christmas parade for a little girl with cancer. Residents turned out for what could be her last Christmas celebration. **7/30 8pm** Dallas resident Libby Draughn turned 107 years old. The Town Village North Retirement Community threw a huge birthday bash in her honor. **7/25 8pm** A new talent casting company is looking for ordinary people to fill some of their talent requests. **8/7 8pm** A former Keller resident is a new Food Network star. Her show is called Ten Dollar Dinners. **8/15 8pm** A seven year old asked his friends to bring items for troops instead of presents for him to his birthday party. **8/21 8pm** A 13 year old Plano girl received the Hero Award from Plano police for protecting her two siblings when their house was broken into. **8/28 8pm** Employees of Dallas based AT&T along with former Dallas Cowboy Drew Pearson helped promote awareness and raise donations for the Heart Walk. The money raised will go to fund research for heart disease and stroke.

8/28 7pm An eleven year old boy from Flower Mound scaled one of the highest mountains in the world, Mount Kilimanjaro. **7/30 7pm** Eighteen Texas librarians with tattoos are featured in a new calendar titled, Tattooed Ladies of TLA. All proceeds will go to help rebuild damaged libraries. **8/31, 7, 8pm** Healthcare Town Hall meetings were held in Richardson and Fort Worth. Politicians, area doctors and healthcare professional participated in the meetings. **9/1 7pm** A Fort Worth teen staged a protest to save a public library from being closed due to budget constraints. **9/9 8pm** The non-profit Once In A Lifetime gave a couple their dream wedding who had rushed to exchange vows four years ago before he was ordered to Iraq. **9/9 8pm** The City of Irving's animal shelter launched the Seniors For Seniors Pet Adoption Program. Irving residents who are at least 65 years old can take home a senior pet for free. **9/9 8pm** When wide receiver Isian Stanback did not make the Dallas Cowboys roster for the season a non-profit serving the needs of foster children was left without his support. He spent time with the children and had plans to help the non-profit with their fund raising efforts. **9/10 7, 8pm** A Midlothian seventh grader was honored for saving a classmate who was choking. The principal proclaimed a day in his honor. **9/14 8pm** Websites that are no longer used end up in a North Texas cyber cemetery. The virtual graveyard is kept by the University of North Texas. **9/15 7pm** A report on Truth Camp an inspirational program that mixes football and life lessons for North Texas boys. The program is sponsored by former football players Deion Sanders. **9/23 8pm** The Red Cross has a new program to help businesses and schools prepare and survive a disaster. **9/30 8pm** An eighty-one year old North Texas man retired from his job as a fork lift operator after 63 years. **9/30 8pm** Firefighters participated in the annual Firehouse Grill Off at the State Fair of Texas. Firehouse teams compete by grilling up steak, using their secret recipes, and their best cooks.

Medical

7/2 8pm Dallas Children's Charities donated computers, video games and accessories to a burn unit. Hospital officials hope the donations will help the teens with their therapy as well as help them stay in touch with friends while they are there. **7/9 7pm** Dr. Sylvia Gearing offers tips on how to talk to children who have lost a parent. **7/9 7pm** A game is being used to protect teens against sexually transmitted diseases. The online game is called It's Your Game, Keep It Real. It was designed by doctors from the University of Texas Health Science Center. **7/16 7pm** Dr. Sylvia Gearing discusses right brain advantage and why it is important. **7/23 7pm** Dr. Sylvia Gearing discusses the results of a new study about couples living together before marriage. **7/25 8pm** Dr. Nina Rios-Doria discusses milestones infants and toddlers should reach in regards to how they play, learn, speak and act by certain ages. **7/30 7pm** Dr. Sylvia Gearing discusses how to cope with your spouse's spending habits. **8/1 8pm** A report on how the kettle bell used for exercise hundreds of years ago is popular again. **8/6 7, 8pm** At Cook Children's Medical Center in Fort Worth doctors have access to an operating room that allows them to perform surgery and give a patient an MRI during the surgery. **8/7 8pm** Researchers at the University of Texas Medical School think they might have an answer to what causes a colic. **8/7 8pm** A report on a running camp for children. **9/10 7pm** Dr. Sylvia Gearing offers tips on insomnia. **9/9 8pm** Some kidney dialysis clinics across Texas have been waiting for months to get Medicare certified. This is forcing patients to drive longer distances to other clinics for treatment. Many of those clinics have heavy patient loads. **9/8 8pm** University of Texas dental students are working on a product that promises a better and faster smile. It's called Aceledent, a handheld device that is placed in the mouth for a few minutes each night. **8/7 7pm** Dr. Sylvia Gearing discusses how to stay positive at work during these economic times.

8/21 8pm A seventeen year old North Texas boy born with virtually no left hand is an accomplished guitar player. **8/31 7pm** Doctors are using Smart Lipo MPX with thermal view to help patients get better results following liposuction. **9/14 8pm** September is Ovarian Cancer Awareness Month. TXA 21 medical expert Dr. Michelle Ho talks about the symptoms and risks of this deadly illness. **9/14 8pm** South Dallas has one of the highest rates of breast cancer deaths in the nation. Researchers from the University of North Texas Health Science Center targeted women in the area for an eight week informational study. **9/30 8pm** A mother whose only son was fatally injured in Iraq got the opportunity to meet the woman who received his heart. The son had made the decision to be an organ donor.

Economy

7/13 7, 8pm For thirty one days a Dallas stylist wore the same black dress to show women how to give one dress new looks. Each day she added accessories and other pieces of clothing. **7/15 7pm** The Dallas based Mary Kay Corporation saw a 10% increase in new sales consultants compared to last year. **7/30 7pm** The non-profit Brother Bills Helping Hand included school on the shelves of their food pantry. **7/31 7pm** Plano based J C Penny opened its first "green store" in Fairview. The new store is expected to use 41% less energy than other similar buildings. There is also a reflective white roof and energy-efficient lighting. **8/1 7pm** To make money some North Texans are taking their inventive ideas and hobbies and turning them into cash. **8/28 8pm** A look at a studio that offers yoga at a low price. **8/30 8pm** The Air Check Texas program designed to get old, polluting cars off the road has been reinstated. People who qualify can get as much as a \$35,000 rebate. **9/1 8pm** New technology at DFW airport is saving travelers money. The service is called Trip Case. It is an application for smart phones that allows passengers to track airline information, security, gates delays and access coupons from airport vendors. **9/14 7pm** Profile of North Texan Tony Pennacchio who is looking for a job.

9/14 8pm Profile of a get a job candidate who was able to find a job thanks to TXA 21's Get A Job program. **9/14 8pm** Employee expert Patty Revis offers job interview tips.

Crime

7/1 8pm An invention called The Purse Secure is helping cut down on the number of purses stolen from grocery carts. **7/2 7pm** During the July 4th weekend various law enforcement agencies used search warrants to take blood samples from suspected drunk drivers. **7/29 8pm** TXA 21 legal expert Jerry Loftin discussed racial profiling. **8/15 8pm** Dozens of people turned in their guns in Fort Worth and Dallas in exchange for a fifty dollar grocery or gift card. **8/28 8pm** There will be new patrol cars on the streets of Fort Worth. The police department was awarded a \$961,000 federal grant to buy police units and other equipment. **8/21 7, 8pm** In Fort Worth the program "Drink. Drive, Go To Jail" was put in place just in time for Labor Day weekend. **8/28 8pm** A new law banning the use of cell phones without a hands free device in school zones or texting while in school zones went into effect across Texas. **8/31 7, 8pm** Several new laws went into effect September 1, putting more restrictions on teen drivers. **8/28 7, 8pm** A new state law requires car or booster seats for children up to eight years in age. **9/9 8pm** Tarrant County constables issued warrants to the most wanted child support offenders in an early morning sting. **9/23 7pm** A North Texas man who was exonerated after spending decades in prison is now fighting for all of his state compensation. **9/30 8pm** Texas Governor Rick Perry pardoned James Woodard for a 1980 murder he didn't commit. Woodard is one of 21 people in Dallas County whose convictions have been set aside based on DNA evidence.

Education

7/13 8pm Four North Texas high schools competed in the Dell Winston School Solar Car Challenge. Students from across the country built their own solar cars for the competition. **7/16 7pm** A family of four, dad, mom, and two daughters all graduated from college on the same day. **8/24 8pm** Therapy dogs were on hand to help calm the first day of school jitters of some Ft. Worth elementary school students. **8/30 7, 8pm** There are more jobs for teachers than there are positions in North Texas. **9/2 8pm** Students at Argosy University say they're paying tens of thousands of dollars for an education that isn't worth the cost of tuition and are suing. Students enrolled in the clinical psychology doctoral program claim in the lawsuit that the school promised to have the program nationally accredited and it isn't. **8/22 7, 8pm** Texas Christian University was recently ranked among the top 20 universities in the nation for its entrepreneurship program.